

Connie Penn AIMC
Managing Director, Kilrush Consultancy Ltd

Connie Penn is a director of Kilrush Consultancy Ltd and is a 'hands on practical project manager with 27 years experience in the card business. Connie has specialist knowledge of banking and card scheme regulations together with practical design, testing, and implementation experience of card technology in a variety of Point of Sale environments in the UK and Ireland. Her knowledge spans the full spectrum of the card cycle - both the card issuance and card acceptance aspects of card handling and everything in between.



Kilrush is heavily involved in Chip & PIN initiatives, and is working to ensure that medium-sized merchants who process card payments on their own EPOS equipment will be as well cared for as the larger retailers. Since the Consultancy was founded in 1993, it has been primarily focused on this sector of the market, and will continue to support these merchants by providing direction and support to help both suppliers and merchants to make informed decisions in implementing Chip and PIN at Point of Sale.

Connie founded the HCIMA Hospitality Forum for Chip and PIN in November 2003 to ensure that key issues surrounding the introduction of Chip & PIN within the Hospitality Industry were identified, discussed and resolved. The HCIMA took over The Forum in January 2005, and Connie remains its chair and represents the interests of the industry at the inter-acquirer meetings held in APACS bi-monthly.

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