



Website questionnaire

This questionnaire, although not exhaustive (although it may seem so), helps establish the initial scope of the website project. Further questions will be asked once this has been completed and will help finalise quotations and development criteria specific to you.

Date: _____

Name and/or company: _____

Do you have an existing website? YES NO

If 'yes', what is the address: _____

Who are your competitors?:

Who are your target audience?:

What is the purpose of website?:

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Design/construction:

What elements of website construction do you need?

- Design Coding

Number of pages/sections: _____

Special Requirements (include specifics if possible):

- Sound _____
- Video _____
- Flash/Animation _____
- Sound _____
- Sitemap _____
- Message Board _____
- Database _____
- Forms _____
- Ecommerce _____
- CMS (Content Management System) _____

Client to provide:

Copy? YES NO

Images? YES NO

Browser Support:

The website will support all of the leading browsers in their latest iterations, however legacy browsers may need to be supported as well for those with older systems (this is based on target audience).

Current browsers supported by default are Internet Explorer 6 & 7, Firefox 2.0, Safari 3.0, Opera 9.23, Konquerer 3.5 on the PC (The Apple Mackintosh is supported but testing will predominately done on a PC).

If you wish to support other browsers please describe these below:

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Branding:

Do you have an existing corporate identity (ie logo, brochure, colour scheme etc)

YES NO

If 'yes', do wish the site to reflect this? YES NO

Accessibility:

By default the website will conform to W3C web standards HTML 4.01 and CSS 1.0 to ensure the website availability to a wide range of visitors. However there are some circumstances where specific requirements may need to be met.

Please detail any specific accessibility issues you wish to be covered.

Maintenance/updates:

Will you update the website yourself? YES NO

If yes, how would you see yourself doing this?

Hosting/Domain:

Do you have a registered domain name? YES NO

Do you have provision for hosting the website? YES NO

If 'no' to either, do you wish me to arrange this? YES NO

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What is the approval process/who is involved?:

When does the website need to go live?:

Are there any websites you particularly like for any reason (design, navigation, use of imagery etc).

What is your budget for this website?

Are there any other comments/specific ideas to keep in mind during project development?:

Once completed send this form via:

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